



2023

ANNUAL

REPORT



AEOTM is wrapping up another record year, reaching more students than ever across Missouri through in-classroom programming. Continued focus on growing partnerships, operational efficiencies, and strategic hiring has driven the success of the effort, having more than doubled program reach since 2021. Passionate team members and partners are the program's biggest asset, delivering programming in 65 counties throughout the state in 2023. Looking forward to 2024, the focus will remain on in-classroom opportunities, particularly those that can be accomplished through partnerships such as FFA and collegiate programs. The AEOTM team looks forward to another year of delivering high-quality programming featuring Missouri agriculture across the state!

PROGRAM HIGHLIGHTS



TOTAL ENROLLMENTS

- 10,264 elementary students
- 65 counties
- 188 schools



FFA PARTNERSHIP

- 91 chapters
- 535 FFA members
- 3 FFA Training Days
 - Mizzou, OTC, Northwest
- 2 Extension/4-H partners



OUTREACH

- 26 outreach events
- Thousands of impressions and interactions
- MFC Cardinals Campaign collaboration
- Take Home Materials Development

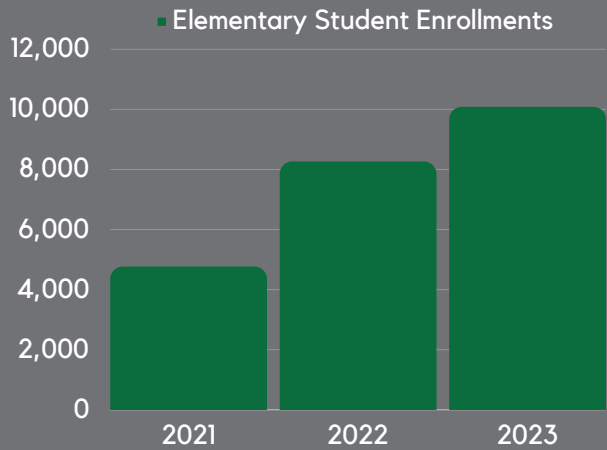


OPERATIONS

- Program Manager: Hattie Grisham
- Regional Lead Role Expansion
- Supply Fulfillment Center-continued success
- 10 College Educators
- 4 new regional educators

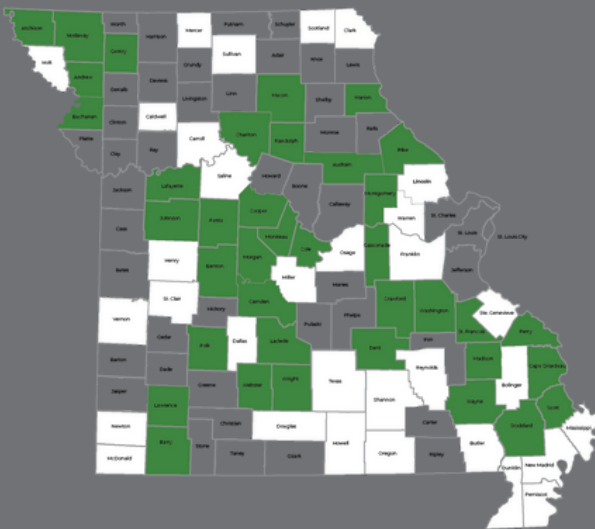
RECORD GROWTH

In-Classroom Elementary Enrollments



106% growth since 2021

Statewide Reach



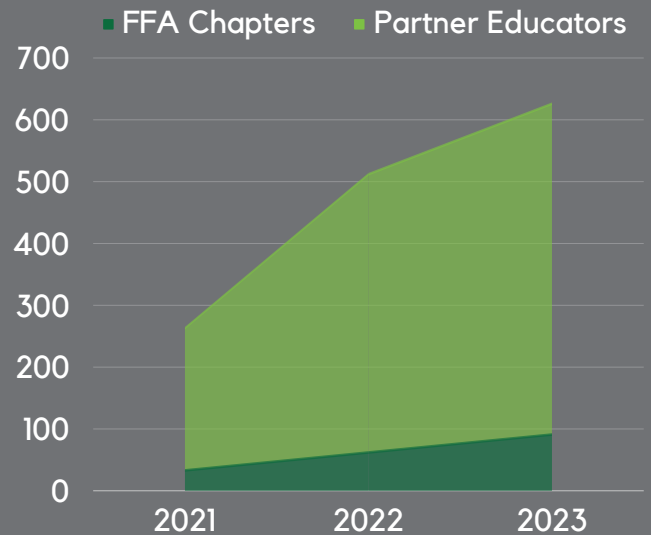
65 Counties

- 37 Agri-Ready, 28 Non-Agri-ready

188 Schools

- 103 in Agri-Ready Counties, 86 in Non Agri-Ready Counties

FFA Partnership



2023

Partner Chapters: 91
FFA Partner Educators: 535



AEOTM would like to extend a heartfelt thank you to our generous partners whose unwavering support has been instrumental in our success during yet another record year. Our collective efforts continue to enrich lives, one classroom at a time!

Missouri Soybean Merchandising Council

MFA Oil Foundation

MFA, Incorporated

**Missouri Corn
Merchandising Council**

FCS Financial

**Missouri Beef
Industry Council**

**Missouri Fertilizer
Control Board**

**E.M. Burger
Foundation**

**Missouri Vet
Medical Association**



**Missouri
Farmers Care**